



Tender for NISA TV

The National Ice Skating Association of GB & NI seeks tenders to provide NISA TV services for its membership and any other viewer for the period 1st April 2015 – 31st March 2018 by way of an annual rolling contract.

This is to cover the following:

- 1) A Library Service of On-Demand Events, and
- 2) A Live Stream during the Events
- 3) The format should be designed for multi-platform end-user viewing including PCs, Mobiles and Tablets.

Develop, maintain and administer an online streaming portal accessed via the NISA website. The portal should be able to integrate with the database of NISA members and produce variable charges based on per view or per membership and be available for non-NISA members on a chargeable basis for content. The portal should be able to offer on demand content for NISA's back catalogue and current events indexed by event and by skater. NISA should be able to upload additional content to this area.

Produce portal analysis information when requested along with intelligence on what people are watching as well as who is watching, etc. Website Supplier

Provide full production of live events for live streaming, and on-demand content. An indication of real-time latency from arena to home (in minutes and/or seconds) for viewing via the internet should be stated within the quotation. In addition, the number of viewers that can be simultaneously supported by your technical solution within this proposal for the live stream must be stated.

Please state if there could be any "latency versus viewer quantity playoffs" for consideration in your proposal. List any 3rd party companies, networks, services that would be utilised by you in delivering your portal (for example "Vimeo" or other).

The On-Demand Library will need to be uploaded from previous event DVDs to get it up and running. Moving forward, it will grow with the events delivered under this contract.

Events are annually:

- British Figure Skating Championships 7 days
- British Synchronised Skating Championships 2 days
- British Solo Dance Championships 4 days
- British Short Track Championships 2 days
- British Adults Championships
- International Event (Trophy d'Ecosse) 2 days

Please provide a total cost for covering all events and a costing per event.

Please note that Event names and locations may change, but NISA TV should expect to deliver on 6 Events annually.

On-site presence prior & after events by Producer or Director as necessary to effectively deliver the NISA TV service. These events could be held at any ice rink within GB and NI, but typically have been Sheffield, Nottingham, Lee Valley, Deeside, Dumfries, and Edinburgh. There could possibly be Championships held at arenas which are not usually ice rink facilities, for example, in Birmingham or Glasgow when a temporary ice rink would be installed.

All event production will include:

VISION

- 3 camera positions (2 x Fixed positions for Skaters and 1 x Kiss n Cry) for Live Mix
- The “Kiss n Cry” camera to have Roving capability with commentator facility and 2 x microphones for Interviews at mobile locations around the arena
- 1 x Media Server Capability with “canned” clips for Live Mix “Fill-in and enhancement”
- Live Vision mixer facility

(Note, assistance and guidance from NISA pre-event will be given to help establish suitable Canned Clips)

AUDIO

- 1 x Commentator facility fixed location (occasional 2 x Commentators) [NISA to supply the commentator]
- Arena Microphones included to pickup Skater and Audience Ambient noise
- Audio feed from Media Server’s “canned” clips

OUTPUT

- Stream delivery including call centre support and fault diagnosis.
- Office based backup call centre support and fault diagnosis for technical issues – during office hours and whenever an event is being streamed out of office hours
- Full Record of Stream to DVD master.
- If requested to provide the Live Stream to Arena AV equipment (provided by others) which may be used for purpose of large screen projection, or similar

DVD PRODUCTION

Some post-production work such as Titling or, in event of technical issues, dubbing in of Audio or Video content from another source such as a DVD (supplied by others) may be required.

Creating a Master DVD is part of this proposal

Copying DVDs for Sales, Warehousing, Distribution and Route to market to be discussed and negotiated. Proposals welcomed alongside the NISA TV Proposal.

CREW AND STAFFING

How many Staff will be on site at each event?

Are they freelancers or full-time employees?

What are the roles and specialism’s of your Technical Team?

A Technically Competent Representative must attend production meetings reasonably requested

It should be clear whether or not all staffing costs (e.g. travel and accommodation) are met within the tender.

COPYRIGHT AND LICENSING OF STREAM AND DVDs

Remains with NISA

Reference Stream Delivery:

As the majority of the ice rink locations that stage events offer limited or no broadband facility. We ask that as part of the tender process you state your best form of delivery for our subscribers.

We require a clear understanding of cost for any portable delivery. This should be itemised and included as part of the overall tender.

The 1st event provided from supplier will be under contract terms and conditions, but will be supplied on a one-off Probationary basis. Successful delivery of this initial event will be a pre-requisite for awarding the Full 3 year Contract.

Additional Services to be offered under Separate Payment as and when needed:

To produce content for external production companies. News agencies, skaters and coaches on an ad hoc basis

An estimated price should be shown within your Quotation for taking a cut-down version of NISA TV to an Open Competition held at local ice rinks.

The ability to re-stream another Federations Live Event Stream under NISA Membership and Charges

Closing date for tenders: 25th March, 2015 @ 12.00 hours.

Submissions for tender to:

Lynda Young
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NS12/14